

# Our Marketing Plan

Dream Real Estate's approach to marketing is relationship focused and community based.

## Market in MLS

We load the listing onto MLS which allows all searching realtors in the area to see the listing is available.

STEP  
01



STEP  
02

## Social Media

We create virtual tour videos and load them to YouTube, and then share on social media.

## Syndication

The listing is added to postlets which syndicates to 40+ real estate websites. TOP SITES (including but not limited to):  
REALTOR.COM  
ZILLOW.COM  
TRULIA.COM  
HOMEFINDER.COM  
HOMES.COM

STEP  
03



## List Hub/Additional Syndication

List Hub is an excellent program that allows us to do additional syndication and also shares where/how buyers are viewing your property.

STEP  
04



## Email Campaign

We send notice to our sphere of realtors and customers promoting the listing.

STEP  
05

