

Our Marketing Plan

Dream Real Estate's approach to marketing is relationship focused and community based.

Market in MLS

We load the listing onto MLS which allows all searching realtors in the area to see the listing is available.

STEP
01



STEP
02

Social Media

We create virtual tour videos and load them to YouTube, and then share on social media.

Syndication

The listing is added to postlets which syndicates to 40 + real estate websites.
TOP SITES (including but not limited to):
REALTOR.COM
ZILLOW.COM
TRULIA.COM
HOMEFINDER.COM
HOMES.COM

STEP
03



List Hub/Additional Syndication

List Hub is an excellent program that allows us to do additional syndication and also shares where/how buyers are viewing your property.

STEP
04



Email Campaign

We send notice to our sphere of realtors and customers promoting the listing.

STEP
05

